



**BLIND DESIGNS®**  
REFLECT YOUR STYLE

**INFORMED  
INNOVATIVE  
INSPIRED**



SOUTH AFRICAN  
**HOME** OWNER  
INFORMED • INNOVATIVE • INSPIRED  
WELCOME HOME

**SOUTH AFRICAN  
HOME OWNER**

## A LIVING GALLERY

From sprawling to spacious sophistication-all in all a good move.

A palette of greys and neutrals makes this home an elegant backdrop for the home owners' beloved art collection. The apartment, with its city-wide views, represents a move to a "simpler" lifestyle for the owners, who found that the roominess of their previous house – although enjoyable – meant that much of the space was unused. That said, they didn't want their new abode to feel any less spacious. They therefore reconfigured the apartment to make it more airy: all rooms now lead on to a large balcony, and only the entrance hall lacks an external view.



### Distributor Caption:

Blind Time Window Innovations took pride in installing a comprehensive range of products for the entire home. The home owners selected two different blinds to create their desired look: Basswood Venetians and manually operated SheerWeave White Stone roller blinds. The SheerWeave fabric offers excellent protection from the sun while maintaining views.





## A NATURAL CONNECTION

Savouring its serene location, this home embraces its surroundings and celebrates it with charm.

Often it's thought that contemporary homes lack personality and are "cold", but this family home defies all these misconceptions as it embraces its natural surroundings, celebrating a positive interior exterior flow while exuding a warm and inviting feel. "I believe your home is your sanctuary, your refuge; nature is our sanctuary and I wanted our home to incorporate this as much as possible – this resulted in us going with glass wherever we could so that our surroundings could be part of our home. It was important for us to see the landscapes from all sides, to create the illusion that we are within nature. I wanted to be able to walk from inside the house to the outside, and not feel that's what I did," says the owner.



### Distributor Caption:

Simplicity was key to the living area. The background of natural subtropical beauty is still brought into the space by using motorised SheerWeave blinds from Blind Designs, supplied by Anita's Interiors. The blinds protect the furniture from sunlight and bring the spectacular outside in, adding to the serenity of this seating area.



## COME AS YOU ARE

There's no standing on ceremony at this home: it's A place that embraces real living, with all it's rough edges

I didn't want my home to be a showpiece; I want to be able to come off the beach and sit in any chair I like, even if my baggies are wet, and stand up again without having to replace the cushions," says the homeowner. This lack of formality is one of the things he enjoys most about the home chosen especially as a tranquil haven for retirement.



### Distributor Caption:

Specialist blind supplier and installer Aesthetics was asked to recommend a product that would reduce glare and heat from the sun on the patio. These requirements were met by Blind Designs' SheerWeave 4500 outdoor blinds with Somfy motors and controllers in white grey, featuring drapery pocket detailing for aesthetic appeal.





# COME AS YOU ARE



## A WARM WELCOME

This contemporary home invites you in with a hearty reception.

This home exudes a warm and inviting ambience that makes guests want to linger. And that is exactly what the home owners wanted of their newly built home in one of Midrand's upmarket estates. "We wanted a home that was simple and effective in its design, yet with a relaxed and cosy feel," says the owner.



### Distributor Caption:

As a window dressing solution, Curtain Club used a combination of Blind Designs' SheerWeave Roller Blinds, Blockout Blinds and Vision Blinds to achieve a simple yet elegant aesthetic throughout the home. Ensuring the family's comfort at all times no matter the room, Blind Designs' products are designed to effectively manage the sun's heat and glare.





## A COLONIAL TWIST

### A comfortable family home with all the trimmings

This four-bedroomed home, situated in an exclusive upmarket estate overlooking the beautiful lower Midlands countryside, epitomises a contemporary country lifestyle. The home itself is grand and substantial, comprising an open-plan-style living room, dining room and kitchen, which is equipped with a scullery and pantry that connects to the double garage. It has an enclosed veranda that leads to a braai area and an impressive master en-suite bedroom that sports its own pergola veranda with an outside courtyard shower. A perfectly manicured landscaped garden adds to the lushness of the property.



#### Distributor Caption:

The brief received by Aesthetics Shutters and Blinds was to help with heat and glare reduction, while keeping the visibility factor. A Blind Designs SheerWeave blind was chosen. With a whisper of light and colour, SheerWeave blinds are the perfect complement to any interior decor. The simple yet beautiful weaves of SheerWeave fabrics add a rich, subtle texture.



## SPACE AND SERENITY

### Coming home to a symphony of glass and steel, with a touch of wood

Some homes have an instantly soothing effect from the moment you enter. This is one of them. The entrance immediately establishes the house as a haven of tranquillity; not only because of the colours that greet you – earthy and grounding – but because of the softly bubbling water feature. Walk on, and you'll come to a stone wall built with materials from a local quarry. It's a rustic touch, but there's nothing at all bucolic or rough-hewn about the rest of the home. On the contrary, the interiors are a symphony of glass and steel, with wooden accents (underneath the kitchen counters and in the bar, for example) to introduce warmth.



#### Distributor Caption:

The home's open design is its key feature – but that meant it needed blinds that provided protection from the heat and glare of the sun. The owners also wanted the design of their window treatments to be decorative, fitting the home's modern look. Blind Designs SheerWeave roller blinds, measured and installed by Warmbad Blinders, provided a solution.





## PACKED WITH PERSONALITY

Inspired by penthouse living, this apartment is modern and marvellous

This home owner knew that he wanted a space that emitted an upmarket, modern hotel/penthouse look and feel. But he also wanted the spaces to be comfortable so as to create a sense of easy living. By working with an interior designer, an inviting and masculine space was achieved that ticks all the boxes when it comes to comfort and style.



### Distributor Caption:

Well known for its curtains, blinds, upholstery and soft furnishings as well as its excellent customer service, Curtain Drops supplied the white satin Altra hinged shutters by Blind Designs as well as the curtains for this home. The shutters were installed in the bathrooms and kitchen to provide privacy and light control while enhancing the aesthetics of these spaces.



## A SOULFUL HOUSE

Style and comfort Come together beautifully in this Meyerton home

Situated in Meyerton, a small town north of Vereeniging, this recently renovated home provides a soulful escape for its owners. Sharing her feelings on her newly refreshed home, the owner says: "A house is just a building of walls, floors and a roof, whereas this home is a place in which I feel safe and comfortable, where I can rest my soul."



### Distributor Caption:

R&C Trading, a specialist in window coverings, supplied this home with a combination of Blind Designs Motorised Outdoor Awnings for the large openings and Blind Designs SheerWeave Charcoal Grey Fabric. Offering a practical solution, the motorised awning controls sun and wind exposure while maintaining the look and feel of the home.





# A SOULFUL HOUSE



## Distributor Caption:

For this home, the owners wanted a universal window covering throughout, which would allow them to control light and ensure privacy. The Blind Designs Altra Shutter was chosen. The aluminium material used is extremely robust and the lighter weight allows for the manufacture of wider panels. It can also be used internally and externally.





# A HAVEN TO CALL HOME

An authentic, playful home that reflects the owner's love of colour and texture.

A house could be anywhere, but a home is a place where you have the freedom to be yourself, says the owner of this stand out Art Deco home nestled at the foot of a nature reserve. "This home portrays who I am; a contemporary minimalist with a love for texture and colour." By using "a lot" of glass and combinations of light and dark, the home is a stunning reflection of the owner's unique style.



## Distributor Caption:

Blinds All Types used Blind Designs' Sheerweave blinds to create the perfect window solution for this minimalistic home. These blinds provide stylish protection from the sun and afford the home owner privacy as needed without detracting from the enviable view of the surrounding nature reserve. Blinds All Types undertook the measurement, specification, and installation of the blinds.





## LUXURIOUSLY SUITE

### Executive luxury lifestyle suites In the heart of Johannesburg's most desirable suburb

Walking into one of these suites, you just want to live here. Perfect for a young executive who wants the convenience of a lock-up-and-go with all the trimmings. The suites are generously proportioned and open-plan, allowing an intimate flow between spaces.

Perfectly situated in a quirky and quiet neighbourhood, a stone's throw from a bustling business hub, the suites are ideal for any young go-getter. A partnership of professional and personal culminating in the form of these gorgeous suites. The décor and design are contemporary and rich with stylish high-end finishes.



#### Distributor Caption:

Blind Time was tasked with measuring and installing a Sahara Wood Venetian blind as well as a Blockout Orient roller blind in this stylish suite. Blind Time is a specialist specifier and supplier of blinds and window treatments. The company has a comprehensive range of blinds, manufactured by Blind Designs, to cater for all its clients' needs.



## MODERN AND TIMELESS

**This trendy home brings together both family values and timeless design**

A lot of hard work went into creating this modern contemporary home that boasts an industrial feel, yet oozes a timeless essence. "We needed to make this home work for all our needs as a family. We knew our children would soon want to entertain their own friends and that is why we created their own space on the one side of the home," says the home owner. The children have their own braai area, TV/games room and pool-playing area. "We moved the swimming pool to be between the two buildings to make it a central place for the whole family to get together," says the owner.



### Distributor Caption:

The home owner required blinds that allowed as much of the outside view as possible but still maintained privacy where necessary. Blinds All Types, specialising in and supplying indoor and outdoor blinds, used the roller blind Perspective 3% Black Iron from Blind Designs with various openness factors to achieve the desired results.





## SOULFUL SAFARI

Surrounded by nature, this private lodge offers guests a slice of paradise

Set alongside the banks of the majestic Sabie River, this hidden estate, in close proximity to the Kruger National Park, is home to this intimate four-bedroom property. Boasting beautiful views and easy accessibility to the park, the location offers residents a peaceful escape with all the five-star luxuries – think various dining options, regular game drives, indulgent spa treatments and an incredible boma experience.



### Distributor Caption:

Working to the interior designer's brief for a clean and modern aesthetic, Curtain Drops supplied the curtains and Blind Designs' blinds for the property. Neutral colours were chosen, which complemented the walls and window frames. Curtain Drops specialises in curtains, blinds, soft furnishings and upholstery.



# WORLD-CLASS LIVING

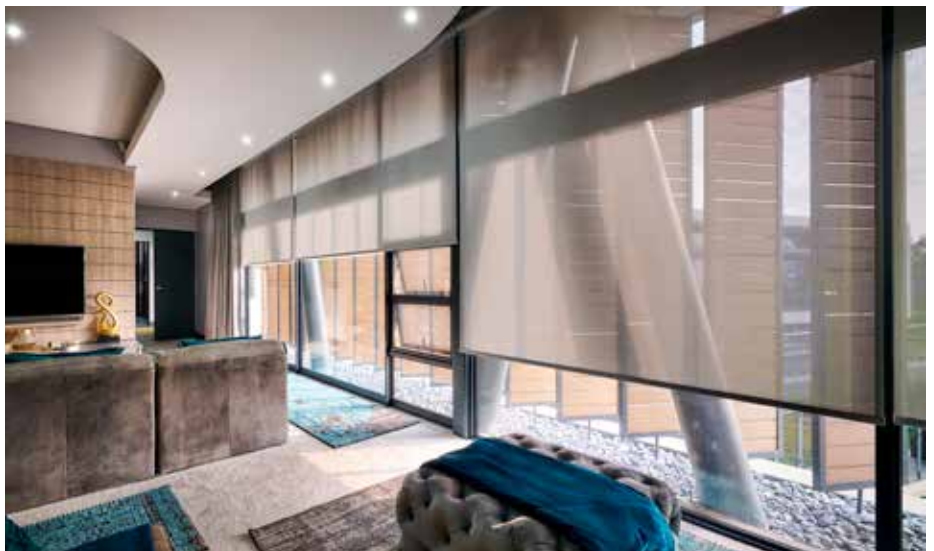
## A new build in a luxurious estate with everything to offer

Situated in Johannesburg's New North, this estate is truly magnificent. Some of the out-of-this-world features include a 300-metre lagoon, a championship golf course and a top-class school. These are precisely the reasons why this family decided to build their dream home inside this wonderland. "We moved here because of the lifestyle, access to world-class facilities, school access, and the general security of the estate,"



### Distributor Caption:

The brief to The Curtain Company was for a respectful celebration of design and light. The Curtain Company opted for screen blinds that welcome the sun while merging seamlessly into the property's structural design. Fully automated Blind Designs' screen blinds were the perfect fit for this phenomenal home, facilitating form, function and aesthetic. The brilliant light control properties of the screen blinds can be applied to any face of the home and accommodate TV screens and monitors.





## ECO-FRIENDLY OASIS

### A contemporary home designed with extended family in mind

Set in a secure complex within a game reserve, boasting spectacular dam views, this home is an oasis for this expansive family, who love to entertain. The owner wanted a home that would accommodate children and grandchildren, which is why many of the features – from the swimming pool with its smooth tiles to the easy-to-clean fabric on the daybeds – have been carefully considered. “We tried to keep the property as natural and comfortable as possible, while still securing the safety of the younger grandchildren,” says the owner.



#### Distributor Caption:

To meet the home owner's request for a neutral colour palette throughout the home, Curtain Drops provided an uncluttered window treatment that included Blind Designs' roller blinds; the wave curtain creates a clean and modern look. Curtain Drops also partnered with designer, The Goodspace, to supply upholstery items for the home.



# OLD WORLD CHARM

This almost-95-year-old home has undergone an extreme makeover

Having lived in this home for 10 years before they decided to renovate it, these residents have managed to preserve the presence of the home yet bring it into the 21st century. "It is almost 95 years old, and we decided to completely rebuild it. We kept the exterior walls that were all stone with odd shapes so that we still felt as though it was the same home we have lived in for 10 years. However, it was dramatically modernised with all bedrooms getting en suites and even the garden was remodelled," explains the owner.



### Distributor Caption:

The Blind Designs SheerWeave Roller Blinds in this home were supplied and installed by Aesthetics Shutters and Blinds. The company specialises in window coverings that not only add to the appeal of the home but also provide effective solutions to the heat and glare especially from the South African sun.





# SWEET SOPHISTICATION

## This luxury family home is a contemporary sanctuary

Familiar with this estate after moving here in 2016, these home owners were looking to build a larger home to accommodate their young family. “We were attracted to this estate for its private game reserve and wonderful outdoor lifestyle – walking, mountain biking and game trails. We wanted a secured estate with a good school on the property too,” shares the owner.



### Distributor Caption:

As a specialist in indoor and outdoor blinds and curtaining, Galaxy Blinds supplied this home with window covering solutions. The home owner wanted a sleek look that would brighten up the space. Galaxy Blinds installed the Blind Designs Roller Blockout blinds and the motorised ripple sheer curtaining.



# A CONTEMPORARY CHARM

Designed with detail, this home is simply stylish

With rural roots in the Eastern Cape, the owners of this striking contemporary home found comfort in one of Gauteng's exclusive lifestyle residential estates that resembled a similar peaceful charm while also being a golf and lifestyle estate.



## Distributor Caption:

We are from a small farm town called KwaBhaca (previously known as Mount Frere) so this was a determining factor – we immediately felt at home when we saw the plot,” says the couple. A six-bedroom property kitted out with beautiful entertainment spaces (think enclosed patio, wine cellar, bar and pool), the home has been designed with a modern aesthetic.





# A CONTEMPORARY CHARM



## Distributor Caption:

Awesome Interiors creates and crafts beautiful interior spaces for hotels, restaurants and private residences throughout South Africa. Commissioned to work on this luxe contemporary home, the design firm went with Blind Designs Roller System TexScreen – in Cobble – with Somfy motors for ease of use. This was enhanced with wave system curtains and lined with blackout fabric.



## POCKET OF SUNSHINE

### Bright and beautiful, this home is designed for family living

Industrial chic meets modern farmhouse – this beautiful marriage of styles has been achieved in this new build. “A home is a place where family and friends can get together, relax and feel comfortable,” highlights the owner. And it’s these sentiments of a home that makes this property stand out. When it came to the architecture of the house, the owner opted for a design that would be spacious and free-flowing, creating comfortable living spaces. “We wanted an environment suitable for entertainment, as we love to have friends and family over. We particularly went for a design with no internal walls on the ground floor to create an open flow between the interior spaces as well as to the outdoor area.”



#### Distributor Caption:

Nowadays Interiors used the Blind Designs Sheerweave 4500 in White Grey to give a fresh look and feel to the space while matching the interior wall colour. The house is north-facing, so the Sheerweave 4500 is an excellent solution to block out the sun without obstructing the view.





## ONE FOR THE FAMILY

A modern open-plan home that extends out onto a beautiful garden

Everything a young and growing family could possibly want has been catered for in this gorgeous home. A super comfy cinema room with recliner seating, a designated wine room and customised bar are just some of the home's highlights. A home automation system has been installed to simplify life. There's even a designer nursery that's been created for easy transition from baby to toddler and beyond.



### Distributor Caption:

Curtain Floor and Blind Design Workshop is an interior design company with years of experience in the manufacture, supply and installation of curtains, blinds, wallpaper and flooring solutions for commercial and residential areas. For this project, Roman blinds and SheerWeave roller blinds from Blind Designs were selected for the ideal light control, privacy and aesthetics.





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***Style:** a distinctive appearance,  
typically determined by the  
principles according to which  
something is designed.*