



**BLIND DESIGNS™**  
REFLECT YOUR STYLE



# PRODUCT BROCHURE

*Your Guide to Decorating with Blinds*

[www.blinddesigns.co.za](http://www.blinddesigns.co.za)



# OUR STORY

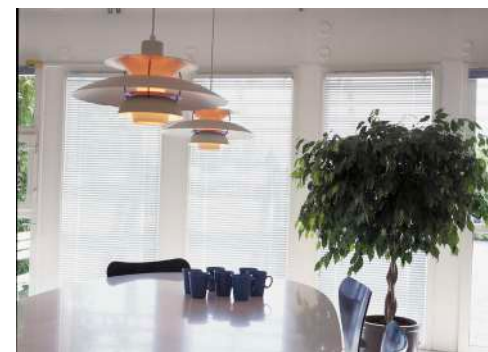
**Element** by **Blind Designs** is a simple and versatile range of window dressings.

**Blind Designs** has the most comprehensive range of blinds in South Africa, and has been distributing stylish designs and quality blinds for over 40 years.

Proudly designed and assembled in South Africa and distributed throughout Southern Africa. These window dressings adorn windows that overlook one of the most naturally beautiful regions in the world.

**Element** Blinds are a simple range of easy to use stylish window coverings. We have taken the most popular products in the most popular colours and put them into a simple and accessible range.

Everything you need for super stylish windows with no frills and no fuss!



**2 YEAR**  
WARRANTY  
**BLIND DESIGNS**

Blind Designs Blinds are of the highest quality. We back that belief with a comprehensive two-year warranty. Should you encounter any unexpected problems with your Blind Designs product, we'll take care of the repairs and, if necessary, find replacement parts.

# KEY TO SYMBOLS

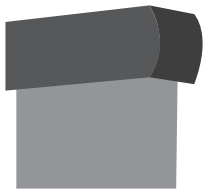


## Battery Motorisation

This product is available to be motorised by a rechargeable battery powered motor.



Control via remote control.



## Valances

This product can be complimented by a valance.

## Half Round Valance



Face fix with returns



Face fix with returns



Reveal fix

## Linear Valance



Face fix with returns



Face fix with returns



Face fix with returns



Reveal fix



End cap and joiner colours



# ROLLER BLINDS

The **Roller Blind** is simple, stylish and easy to operate. The blind can be rolled up or down to achieve the required level of shading. A wide range of fabrics and textures ensures a match for any décor, whether it is one of our urban designs for your living room or a blackout fabric for the bedroom.



## SCREEN ROLLER BLINDS

### - Roller Blinds



**Screen Roller Blinds** are as beautiful as they are practical. The woven fabrics allow a view to the outside while effectively controlling heat and glare. Make your choice from a wide variety of ranges that vary in how they are woven and how open they are, to provide the correct degree of glare and heat control.

- Max Width:** 2900mm (dependant on fabric widths)
- Max Length:** 3000mm (fabric and weight limitations may apply)
- Privacy:** Day: Views & privacy | Night: No privacy
- Light Control:** Diffused light, select from various fabrics and fabric openness' to allow for the correct light control.
- Operation:** Plastic or steel chain mechanism | Battery Motor
- Cleaning:** Fabric can be dusted and wiped with a damp cloth.
- Suitable for:** Areas where sun and glare control is required while maintaining views.
- Avoid:** Very narrow long windows. Areas that require night time privacy.



# BLOCKOUT ROLLER BLINDS

## - Roller Blinds



A Blockout Roller Blind is perfect for any area where you require full light or privacy control. Available in a wide range of colours and textures, the roller hardware is also available in a choice of 4 colours. The Blockout Roller Blind features durable practicality with decorative style.

- Max Width:** 2900mm (dependant on fabric widths)
- Max Length:** 3000mm (fabric and weight limitations may apply)
- Privacy:** Full privacy when down.
- Light Control:** Full light blackout
- Operation:** Plastic or steel chain mechanism | Battery Motor
- Cleaning:** Dependant on fabric, refer to specific fabric cleaning instructions.
- Suitable for:** Areas where full light blackout or privacy is required The Roller blind is a practical hard working product suitable for decorative and hardworking windows.
- Avoid:** Very narrow long windows. Areas where you require views or natural daylight.

# LIGHT FILTER ROLLER BLINDS

## - Roller Blinds



A Light Filtering Roller Blind features a fabric that provides privacy while still allowing you to harness your natural light for a room. The Light Filtering Roller Blind is a great way to add texture to a room as the combination of the weave accentuated by the light adds depth to your décor.

- Max Width:** 2900mm (dependant on fabric widths)
- Max Length:** 3000mm (fabric and weight limitations may apply)
- Privacy:** Day and night privacy (you may be able to see shadows at night)
- Light Control:** Diffused light.
- Operation:** Plastic or steel chain mechanism | Battery Motor
- Cleaning:** Dependant on fabric, refer to specific fabric cleaning instructions.
- Suitable for:** Areas where privacy is required but you still want to harness natural light.
- Avoid:** Very narrow long windows. Areas that require full light blackout or views.





# WIDE FORMAT **BLINDS**

Wide Format Blinds are a category of blind that are specifically designed to operate on large windows or wide stacking and patio doors.

Wide Format Blinds will usually stack to the left or right of the window and operate in a horizontal manner.



## VERTICAL **BLINDS**

### - Wide Format Blinds



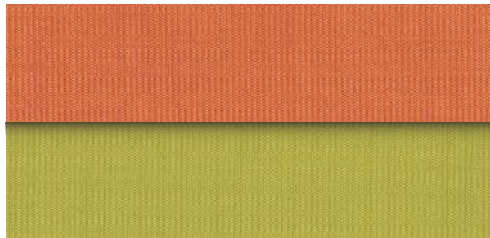
**Easy to use and versatile, Vertical Blinds can be drawn neatly back to the side to offer unlimited views, or the louvers can be rotated through 180 degrees to allow just the right amount of light into the room and maintain an element of privacy.**

- Max Width:** 5000mm
- Max Length:** 4000mm
- Privacy:** Screens: Day Privacy diffused views / Light Filtering: Moderate to Substantial  
Blockout: Complete Privacy
- Light Control:** Adjustable, Diffused light to Full Blockout dependant on fabric.
- Operation:** Cord drawn, chain tilt / Mono-command Wand / Battery Motor
- Cleaning:** Can be dusted and wiped with a damp cloth.
- Suitable for:** Large windows where view and light adjustment is required.
- Avoid:** Very small window reveals or windows with obstructions.



## VERSATILE FOR ANY DÉCOR

**Versatile:** able to adapt or be adapted to many different functions or activities.



## FOR THE MAKERS

**Makers:** a person or thing that makes or produces something.





# VENETIAN BLINDS

**Venetian Blinds** are characterised by their horizontal slats that can be tilted to adjust privacy and light. Venetians Blinds are available in wood, wood alloy, aluminium or as an aluminium slat with wood trimmings. A Venetian blind can also be lifted completely if required.



## WOOD VENETIAN BLINDS

### - Venetian Blinds



**The Wood Venetian Blind is a premium blind solution that is versatile and perfect for creating a modern, uncluttered look in your home. Whether you choose to tilt the slat and control your light or lift it completely to appreciate your view, the blind is bound to complement your décor.**

- Max Width:** 2440mm
- Max Length:** 3400mm (slight loss of privacy on blinds longer than 2600mm)
- Privacy:** Adjustable by tilting the slat. Allows for views and full privacy.
- Light Control:** Adjustable by tilting the slat | Diffused light
- Operation:** Tilt and lift Cord / Battery Motor
- Cleaning:** Can be dusted and wiped with a damp cloth
- Suitable for:** Windows where a mixture of privacy, sun control and views are required. The timber slat adds a natural warmth to an environment.
- Avoid:** Windows where the blind is lifted more than it is tilted. Blinds have a large stack and can be cumbersome above doors.





## RETRO BLINDS

### - Venetian Blinds



The Retro Blind is designed to make a statement. A unique blind that combines metallic and wood textures, the product is particularly suited to contemporary interiors. The blinds aluminium louvers allow you the flexibility to tilt and filter strong sunlight providing a tranquil ambiance.

- Max Width:** 3000mm
- Max Length:** 3600mm (slight loss of privacy on blinds longer than 2600mm)
- Privacy:** Adjustable by tilting the slat. Allows for views and full privacy.
- Light Control:** Adjustable by tilting the slat | Diffused light
- Operation:** Tilt and lift Cord / Battery Motor
- Cleaning:** Can be dusted and wiped with a damp cloth
- Suitable for:** Windows where a mixture of privacy, sun control and views are required. The 50mm Aluminium slat is a particularly hard wearing and suitable for large windows. You can combine metallic and wood finishes in one product.
- Avoid:** Windows where the blind is lifted more than it is tilted.

## 35mm ALUMINIUM BLINDS

### - Venetian Blinds



The 35mm Aluminium Venetian Blind is an incredibly versatile product. Simple to use controls make them ideal for filtering the light or ensuring privacy, you can also lift the blind to draw in daylight. The wider than normal slat and quality finishing makes for a blind that will last and compliment your home décor.

- Max Width:** 3000mm
- Max Length:** 3000mm (slight loss of privacy on blinds longer than 2600mm)
- Privacy:** Adjustable by tilting the slat. Allows for views and full privacy.
- Light Control:** Adjustable by tilting the slat | Diffused light
- Operation:** Wand tilt and cord lift
- Cleaning:** Can be dusted and wiped with a damp cloth.
- Suitable for:** Windows where a mixture of privacy, sun control and views are required. The 35mm Aluminium slat is hard wearing and suits larger windows. One of the most cost effective window coverings.
- Avoid:** Suitable for most applications, consider a Retro Blind for very large windows.



# DAY & NIGHT BLINDS

**Day and Night Blinds** feature the ability to cater for all light control and privacy permutations in a single product. This category of blinds can be easily adjusted to provide a degree of light control while still allowing for views to the outside, or can easily be adjusted to provide full day and night privacy.



## VISION BLINDS - Day & Night Blinds



The Vision Blind offers an ideal balance between privacy and light control in a fashionable manner. A Vision Blind features two layers of translucent and opaque horizontal striped fabric. A single control allows the front layer to move independently of the back so that the stripes glide between each other creating an open and closed effect, with limitless light control.

**Max Width:** 2200mm

**Max Length:** 2600mm

**Privacy:** Easily adjustable in any position between view and privacy settings.

**Light Control:** Adjustable | Diffused light. Full Blockout option available.

**Operation:** Plastic or steel chain mechanism | Battery Motor

**Cleaning:** Should be vacuumed and dusted.

**Suitable for:** Picture Windows for a striking visual presence and a mix of views and privacy.

**Avoid:** Hard working or large windows and doors where the blind will be lifted often. Blind is best when not fully lifted but just changed between view and privacy position.





# DOUBLE ROLLER BLINDS

## - Day & Night Blinds



**Two Roller Blinds enclosed in one neat cassette system with a minimal footprint in your window reveal. The blinds, controlled separately, offer a screen fabric to allow daytime views and privacy and a full blackout for full night control and privacy. Get the best of both worlds with one neat solution.**

- Max Width:** 2500mm
- Max Length:** 3000mm
- Privacy:** Drop the screen fabric to achieve daytime privacy with views. Drop the blackout for full light control and privacy.
- Light Control:** Adjustable | Diffused light or Full Blockout.
- Operation:** Plastic or steel chain mechanism | Battery Motor
- Cleaning:** Dependant on fabric, refer to specific fabric cleaning instructions.
- Suitable for:** Windows where you require full control of light and privacy and do not wish to have two separate products.
- Avoid:** Suitable for most applications.

## #INYOURELEMENT

**Element:** an essential or characteristic part of something abstract.





**BLIND DESIGNS™**  
REFLECT YOUR STYLE



FOR THE **MAKERS**

*Makers: a person or thing that makes or produces something.*

Your Appointed Distributor

